



## ARIZONA BOARD OF APPRAISAL

1400 West Washington, Suite 360  
Phoenix, Arizona 85007  
(602) 542-1539 Fax (602) 542-1598  
Email: appraisal@appraisal.state.az.us  
Website: www.appraisal.state.az.us

### **MEMO TO EDUCATORS AND INSTRUCTORS**

August 27, 2010

To All Educators and Instructors:

As you know, we now have a separate email sign up location on the home page of our website for appraisers and tax agents. It is a log-in that they can maintain and keep current themselves as their email and phone numbers change.

I would ask that you please set up a procedure for reminding appraisers at classes about this location on our website, [www.appraisal.state.az.us](http://www.appraisal.state.az.us), and encourage them to sign up. We have, at last count, 2633 appraisers the majority of which do not appear to be on our email list. In the past the Board has utilized post card mail outs but has been limited as the cost to the Board is approximately \$1,400 for each mail out in addition to the hours of staff time. Email is far more effective and efficient.

Changes in Board procedures, Statues, Rules and other State and Federal regulations are taking place quickly. AMC's are now an integral part of the appraisal process and their regulations are changing at State and Federal levels. The face of our appraisal profession is changing as I write. It is a tremendous benefit to appraisers to stay current on issues that will affect them on a personal level and a tremendous handicap to those who do not.

Your assistance in reminding and encouraging appraisers to sign up for the appraisers email newsletter would be greatly appreciated by the Board and Executive Director. Again, the sign up is located in the center of the home page. It is an effective form of communication to appraisers, especially the multitude that do not appear to be in communication with the Board or other associations.

As the Executive Director who is putting forth every effort to communicate with *all* appraisers I would greatly appreciate your assistance.

Sincerely,

Dan Pietropaulo  
Executive Director  
Arizona Board of Appraisal